Taylan Sari

Business Analyst & Management Consulting

taylan.sari@outlook.com | Munich, Germany | +49 15510913173 | linkedin.com/in/taylan-sari

Eligible for Full-Time Employment in Germany | Available immediately | linkedin.com/in/taylan-sari



Business Analyst with a strong engineering background, an MSc in Management from the Technical University of Munich (TUM), and experience across leading technology companies. Proven track record of increasing B2B platform adoption by 11%, reducing operational defects from 21% to 9%, and improving forecast accuracy by 13.5% through AI-driven solutions. Skilled in business strategy, process optimization, market analysis, and data-driven decision-making, translating complex business challenges into actionable insights that deliver measurable impact.

EDUCATION

MSc. in Management October 2024 – September 2026
Technical University of Munich (TUM) Munich, Germany
- cGPA 3.26/4.00 (2.1 German GPA) - Ranked 32nd among 366 students (Top 8.8% of cohort)
- Focused on Business Strategy, Management Consulting, Operations Management, Digital Transformation, and Data-Driven Decision Making
- Conducted a data-driven Master's thesis analyzing public and private investment trends across 60 countries and 1,000+ startups

BSc. in Mechanical Engineering September 2019 – September 2024
Middle East Technical University (METU) Ankara, Turkey
- cGPA 3.48/4.00 (1.7 German GPA) - Ranked 15th among 387 students (Top 3.9% of cohort)
- Specialized in Computational Sciences: High-Performance Computing

PROFESSIONAL EXPERIENCE

Business Strategist - Market Intelligence & Commercial Strategy January 2026 – Present
Infineon Technologies Munich, Germany
- Drove strategic planning across 17 LED products, aligning cross-functional priorities and ensuring successful commercial launch readiness
- Conducted market assessments and competitive benchmarking across 50+ products, supporting pricing strategy and market positioning
- Evaluated business risks across 10+ Tier-1 automotive accounts, recommending improvements to customer engagement and service quality
- Developed AI-enhanced demand forecasting models and strategic business insights, improving planning accuracy by 13.5% across markets

Business Analyst – Strategy & Process Transformation January 2025 – December 2025
Amazon Munich, Germany
- Mapped business processes across 3,000+ enterprise suppliers, identifying opportunities and optimizing B2B integration workflows
- Performed stakeholder analysis and requirements gathering, translating business needs into solutions increasing platform adoption by 11%
- Built 4 performance dashboards tracking operational KPIs, reducing integration defects from 21% to 9% and critical defects by 85%
- Enabled digital transformation through AI-enhanced standardization, improving onboarding efficiency and reducing support tickets by 64%

Business Analyst – Operations & Strategy March 2024 – October 2024
Wagner Cable Antalya, Turkey
- Diagnosed operational inefficiencies across 86 products, identifying process bottlenecks, optimization opportunities, and performance gaps
- Led operational excellence and continuous process improvement initiatives across 12 production lines, reducing setup times by 21%

Business Analyst – Systems & Analytics October 2022 – March 2024
ASELSAN Ankara, Turkey
- Coordinated strategic planning and stakeholder alignment across 4 projects, translating business requirements into actionable initiatives
- Investigated customer needs and business requirements, defining scalable business solutions adopted by 15+ enterprise customers
- Facilitated technology transformation and solution implementation, improving product adoption by 14% through process enhancements

Operations Consultant - Manufacturing July 2022 – October 2022
Turkish Aerospace Industries Ankara, Turkey
- Assessed operational bottlenecks across 100+ manufacturing processes, identifying improvements that increased on-time production by 6.4%
- Implemented process standardization across 21 production stations, leveraging performance analytics to reduce operational variability by 8%

PROJECTS

Founder - IRAS Games June 2026 – Present
- Founded a mobile game studio, leading end-to-end business strategy, operational planning, and project execution from concept to launch
- Synthesized user feedback and A/B testing across 5 mobile games, identifying improvement opportunities and driving data-driven decisions
- Monitored product performance, user engagement, and retention to prioritize initiatives, optimize processes, and support strategic growth

Business Analysis & Strategic Decision Support System for Turkish Aerospace Industries April 2024 – August 2024
- Engineered a data-driven decision support system with 20+ engineers, translating operational challenges into strategic recommendations
- Processed 100K+ production records using predictive models with 90%+ accuracy, identifying bottlenecks, risks, and opportunities
- Simulated 50+ optimization scenarios and built a dashboard tracking 20+ KPIs, supporting capacity planning and strategic decisions

SKILLS

Business Strategy & Management Consulting: Strategic Planning, Business Analysis, Market Research, Process Optimization, KPI Reporting, Operational Excellence, Data-Driven Decision Making, Risk Analysis, MS PowerPoint, Power Query, SAP, Jira, Confluence, Microsoft Office Tools

Technical & Data: SQL, Python (Pandas, NumPy), MS Excel, Power BI, Tableau, Amazon QuickSight, GenAI, Agentic AI, AWS, C/C++, C#, EDI, APIs

Domains: Consulting, Enterprise Software & Platforms, Finance, FinTech, Supply Chain & E-Commerce, Automotive, Semiconductor, Aerospace

LANGUAGES

Turkish: C2 (Native) • **English:** C2 (Fluent) • **German:** B1 (Intermediate) - B2 in progress